*Measures have been taken, by the Utah Department of Health, Bureau of Health Promotions, to ensure no conflict of interest in this activity*
Visibility

Margo Hill, RN
June 18, 2014
*To understand the importance of personal power in promoting School Nursing
*To be able to identify ways to be more visible
*To be able to identify target audiences for visibility
What we do
How we look
What we say
How we say it
“Competent, confident school nurses hold personal power far beyond that designated in their job descriptions....”
Making School Nursing Visible

How To Spot A

School Nurse

- ready to listen
- big friendly smile
- head full of knowledge
- concerned and caring
- helping, healing hands
- big warm hugs
- tissue for crying
- ears and blowing noses
- sensible shoes... for running around all day.
WHO

- Students
- Parents
- School Staff
- PTA
- Administration
- School Board
- Community
- Licensed Medical Provider
- Legislators
**HOW**

- Educate through humor
- Use printed word
- Use technology
- Offer services
- Build school support
- School Team Member
- Presentations
- Work with the media
*Humor*
Websites
Emails
Surveys

*Technology
*Offer Services*
*Build School Support*
Team Member
Presentations
*Work with the Media
Summary

Tell the story
Get involved
Enjoy the experience
References


